

# Simon T. Bailey

Simon T. Bailey is the world's leading expert in Brilliance. His groundbreaking research, *State of Working America Report – Thriving in Resilience and Brilliance*, solidifies his insights in his 11th book, *Resilience@Work – How to Coach Yourself into a Thriving Future*. His dedication to transformation and brilliance has earned him a spot as one of Success magazine's Top 25, joining Brené Brown, Tony Robbins, and Oprah Winfrey, as well as leadersHum Top 200 Power List in 2023 and named a Top Keynote Speaker in 2024. For over two decades, he has mesmerized the world, leaving an indelible mark on 2,400-plus organizations across 54 countries. Corporate giants such as American Express, Deloitte, Marriott, Visa, Stanford Health Care, and Taco Bell have all experienced his magnetic allure. Simon has also received his executive MBA with distinction from Ducere Global School, based at the University of East London - United Kingdom.



But his accomplishments don't end there. His remarkable books and 14 groundbreaking courses on the LinkedIn Learning platform, translated into eight languages and consumed by over 400,000 professionals from more than 100 countries. Through a transformative three-month coaching program, Simon virtually mentored 3,000 managers, empowering them to transition from a command-and-control leadership approach to a heart-centered style rooted in Caring Science. This strategic coaching was particularly vital in the retail sector, known for its high turnover rates, and the results were remarkable. Participants scored between 94% and 97% in categories reflecting their confidence in their ability to coach effectively, allowing the Fortune 500 company to nurture and retain top talent while fostering a healthier and more productive workplace.

In order to equip companies, Simon offers Brilliant Coaching.™ This transformative growth experience offers tailored solutions to meet unique needs and align with specific goals and objectives, empowering both individuals and organizations to unlock their full potential.

In this new chapter aligned with his brand's mission to ignite your innate BrillianceDNA™ to thrive, Simon T. Bailey launched BrilliantU.™ This digital experience transcends the boundaries of imagination, equipping and mentoring leaders to thrive and flourish in tumultuous economies. With a commitment to practical strategies that transform lives and ignite change within communities, Simon's mission is clear — to kindle brilliance within leaders, forever altering the way they steer nations, corporations, and societies.

